



Pelotonia 2020 Frequently Asked Questions

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General

Will Pelotonia host a Ride Weekend this year?

No, Pelotonia will not be hosting a mass Ride in 2020. Instead we're redefining what it means to participate in Pelotonia by allowing you to set your own fundraising and activity goals in the new My Pelotonia platform.

What is My Pelotonia? How should I plan to participate this year?

This year we're putting Pelotonia in the hands of our community to define their own fundraising efforts and goals through our new platform, [My Pelotonia](#). All participants in the new platform will register as a 2020 Legend and set up to five personal activity goals they want to strive for that will provide personal motivation and excitement to their network to support cancer research. All 2020 Legends can set a fundraising goal and will be rewarded with Pelotonia swag for reaching different fundraising milestones. Example activity goals include:

- Physical efforts like training to ride a specific number of miles, walking a cumulative distance this summer or mastering a new yoga pose
- Community volunteer efforts with local organizations
- Creative activities such as shaving your head, acts of kindness or teaching children a new skill

As we always have, we'll celebrate all efforts the weekend of August 7 with a live broadcast that mirrors the Pelotonia Opening Ceremony program which our community has come to love and champion each year.

When can I register for My Pelotonia?

Registration for My Pelotonia is now live at www.mypelotonia.org! If you have already registered as a Rider, Virtual Rider or Volunteer in 2020, you will need to log into the new My Pelotonia platform to officially complete your 2020 registration.

Where will money raised this year go?

Thanks to generous funding partners, Pelotonia is able to direct 100 percent of every dollar raised by its participants to cancer research at the [OSUCCC-James](#), including the [Pelotonia Institute for Immuno-Oncology](#). All funds raised in 2020 will be distributed across a variety of cancer initiatives, determined through peer-reviewed grant panels to different projects within OSUCCC-James; this includes our newest pledge of \$1 million to investigate the impact of COVID-19 on the cancer community. For more on the Fellowships, Idea Grants, scientists and statewide initiatives that receive Pelotonia funding, please visit <https://impact.pelotonia.org/>.

Why make a decision on hosting the Ride now?

As we've learned more about COVID-19, we've decided it's simply not safe to physically gather 10,000+ people from around the world to ride, cheer and volunteer, as we have for the past 11 years. This decision was made to prioritize the health and safety of our community and eliminate any distraction our event would pose to the first responders who play an integral part during Ride Weekend.

Registration

Is there a registration fee?

No, Pelotonia will not require a registration fee this year. If you've already paid a Rider registration fee for 2020, you have the option to either (1) apply those funds toward your 2020 fundraising or (2) transfer your registration fee to 2021.

If you have already paid your registration fee, please complete our brief survey available [here](#) to tell us how you'd like us to handle your registration fee. Please note, you do not have to fill out this survey if you used a registration fee discount link.



If I'm already registered for Pelotonia this year do I need to do anything to register for the new My Pelotonia platform?

Yes, Starting June 2, you will need to visit www.mypelotonia.org to complete your 2020 registration by entering your fundraising and activity goals.. All current donations you have earned will be reflected on your new My Pelotonia profile.

Will I receive a new email confirming my registration when I register on mypelotonia.org?

Yes, all participants will receive an email within 24 business hours of registration.

Is there an age requirement to participate in the My Pelotonia program this year?

No, Pelotonia will not have a minimum age to participate in 2020. Gather your family and friends because Legends of all ages are welcome to join!

If I don't complete my registration on the My Pelotonia platform, will the page that I currently have on Pelotonia.org go away?

No, an existing 2020 participant's profile page will not be removed from pelotonia.org. All past links will still direct to this page. However, we do encourage all participants to register at www.mypelotonia.org to accurately set their 2020 goals and share a revamped profile page with their network. Once you have created your profile on My Pelotonia we encourage you to start sharing this link.

Should I still encourage my family, friends and co-workers to participate in Pelotonia this year?

Absolutely! Pelotonia has waived registration fees and fundraising commitments, ensuring anyone looking to make an impact on cancer research can do so in the way they feel most comfortable.

My Pelotonia

I registered on My Pelotonia but I want to change my fundraising goal, fundraising commitment and/or activity goal – how do I do this?

Please reach out to pelotonia@pelotonia.org to communicate your changes. The ability for participants to edit this information and more will be available in the coming weeks.

How can I find my current donor information and past donation history?

These are available for all 2020 registrants to view by logging into profile at <https://yourpelotonia.org/login>. This information is not yet merged into My Pelotonia, but we aim to have this information within your My Pelotonia profile in the coming weeks.

How do I edit my picture and profile story on mypelotonia.org?

MyPelotonia.org will introduce the ability to add profile photos and stories for all Legends and Pelotons in the coming weeks. Sit tight!

How many goals can I set in 2020 with My Pelotonia?

All participants can set up to five goals on the Pelotonia website.

Will the back end of mypelotonia.org look the same to a user for seeing those who donate to their page?

No, a MyPelotonia back-end profile will look slightly different to a user than to their donor. Mainly, public profiles show the "donate" button, which a user cannot see when logged into their own profile.



Fundraising

Is Pelotonia changing fundraising requirements for 2020?

While we will not be enforcing minimum fundraising commitments for 2020, we know that cancer research is more critical today than ever. In place of required fundraising minimums, participants will have the opportunity to earn incentives based on their fundraising efforts.

Can you help me understand what not enforcing or requiring fundraising commitments means?

Due to the COVID-19 pandemic this year, we have decided not to require fundraising commitments in 2020. This means that participants who paid a registration fee and entered a credit card at the time of their registration prior to June 1 will NOT have their cards charged after the fundraising deadline.

Pelotonia will still offer My Pelotonia participants the option to commit to a fundraising minimum beginning June 2. Pelotonia will not collect a credit card for these participants during the registration process, but instead reach out after the October 31, 2020 fundraising deadline with specific instructions to donate the amount remaining to meet the participant's commitment.

Will Pelotonia offer ideas, tools and resources for fundraising and virtual fundraisers this year?

Yes, we understand that support might look different for your donors this year. To assist with fundraising, you can find tips, ideas and resources for how to build your fundraising letter this year, [here](#). We encourage you to leverage the toolkit for your fundraising efforts, and we hope you will share your fundraising stories and new ideas on My Pelotonia. It's also a great time to get creative - maybe ask donors to sponsor each mile as you work toward a meaningful milestone or offer to share activities on social media for additional donations.

Will there be a fundraising deadline for this year?

The registration and fundraising deadline for 2020 participants is Saturday, October 31, 2020 at 11:59 p.m.

Will fundsharing be available this year?

No, fundsharing will not be available for Peloton members in 2020. Pelotons will be able to distribute funds raised through team fundraisers to members and should contact Carolyn Appelhans at cappelhans@pelotonia.org to discuss options.

Is there an "auction" platform that I could host virtual auctions for Pelotonia?

Yes, we have an auction feature as part of our online platform, Shopify, where we can either open the auction up to the community or we can simply send out secret links to those that would like to participate. Contact aellashek@pelotonia.org to learn more.

Participation

Should I join or organize a Peloton to participate in My Pelotonia?

Yes! Joining or organizing a Peloton is a great way to get involved in Pelotonia. Pelotons will continue to be a key part of how our community is organized and engaged throughout the year. If you're interested in starting or joining a Peloton after you register for My Pelotonia please visit <https://mypelotonia.typeform.com/to/b0s4CN>.

My employer traditionally commits funds or matches donations. How will that be affected this year with My Pelotonia?

Employer matching and commitments are made at the discretion of each organization and company. We encourage you to reach out to your Peloton leaders for more information.

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How should Pelotonia volunteers or those that line the routes as cheerleaders participate in 2020?

While the need for event volunteers and spectators won't be the same as in years past, our hope is everyone continues to offer their time and support by joining My Pelotonia. Like-minded My Pelotonia goals could be volunteering with another local organization, writing thank you letters to others participating in Pelotonia or offer support for those in need of a helping hand in your neighborhood. For additional ideas, check out our blog post, [2020 Pelotonia Volunteer Suggestions](#).

Is the PULLL app still available this year?

Yes! You can currently use PULLL to track fitness goals and activities. While PULLL will no longer offer funds for everyday workouts, we will offer episodic challenges that allow users to unlock funds as well as new challenges and features.

Do I need to track activity progress to receive credit for achieving my goals?

No, we trust you to accurately self-report your goals as completed on My Pelotonia.

Will all participants be in the same category for 2020 instead of Riders, Virtual Riders and Volunteers? Will this year still count toward my participation streak?

Yes, your participation this year still counts! While all participants will be considered part of the same category this year - a 2020 Legend - this will not affect your status in reaching participation milestones.

I've registered as a High Roller - will I be held accountable for my \$5,000 fundraising commitment?

No, if you registered as a High Roller prior to the June 2nd relaunch you will not be held to the \$5,000 fundraising commitment. We hope you'll re-register and keep your goal at \$5,000. All participants who raise \$5,000 or more will receive the High Roller gift set.

Can I still highlight my survivorship or show that I am riding for someone who has or had cancer?

Yes, as a 2020 participant, you'll still be able to designate your survivorship when you register and display this on your profile. And you'll be able to customize your profile with information about why you're participating and those you support.

My company won't fulfill a volunteer donation request unless I actually volunteer. Is there anything I can do to help?

Our team would love to help you identify a volunteer opportunity that meets your company's criteria. Check out our blog post for ideas on the [blog](#) or please email pelotonia@pelotonia.org so we can help!

Gifts

Will I still receive a Rider gift bag this year? Will volunteers receive gifts?

As we transition to the My Pelotonia platform for 2020, we have transitioned gifts to be incentives provided to participants as they reach the following fundraising milestones:

\$250	Surprise offer from Pelotonia partner
\$500	\$25 gift card to The Shop
\$1,250	\$50 gift card to The Shop + Legend Tee

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\$2,500	\$100 gift card to The Shop + Legend Tee + Legendary Scarf or Hat
\$5,000	\$200 gift card to The Shop + Legend Tee + Legendary Scarf or Hat + Adidas Track Jacket
\$10,000	\$250 gift card to The Shop + Legend Tee + Legendary Scarf or Hat + Adidas Track Jacket + Adidas Luggage

Please note that all participants who have raised or commit to raise a minimum of \$1,250 by July 17th will receive an exclusive Opening Ceremony watch kit. Gifts will be distributed in accordance to the following deadlines:

- Commit/raise by July 17th - delivery by August 7th
- Commit/raise by September 4th - delivery by October 30th
- Commit/raise by October 31st - delivery by December 1st

How will Pelotonia handle Survivor and High Roller jerseys this year?

Pelotonia will not provide Survivor and High Roller jerseys in 2020. Instead, all Survivor participants will receive a commemorative gift and all High Rollers who commit to raise a minimum of \$5,000 will receive a unique gift set. There will be a new 2020 cycling kit with a jersey and shorts available for purchase with [The Shop](#) beginning May 19.

Events

I'm planning a fundraiser for later this year - should I continue to plan?

While we encourage you to continue planning fundraisers, we also want to stress that you should follow all current public health guidelines at the time of your event. Our team is also available to help you think creatively about virtual ideas and alternatives for your event.

Will there be smaller in-person events hosted by Pelotonia?

No. At this time we do not have any immediate plans for in-person events hosted by Pelotonia. We will continue to monitor health safety guidelines and adjust accordingly.

Can I create an event on the My Pelotonia platform? For example, our Peloton hosts a fundraiser each year and we create a virtual rider to raise money for this.

Yes, you can register an additional Legend participant account to collect funds for an event.

COVID-19

Are cancer patients and survivors more at risk for COVID-19?

Ongoing research is still exploring the connections and risks of COVID-19 for cancer patients and survivors, but other viruses in the corona family often cause more severe illness in people whose immune systems are low, such as cancer patients undergoing treatment. In light of this ongoing work, Pelotonia has pledged \$1 million to support a research initiative at OSU that will study COVID-19 risk factors for the cancer population. For more on cancer research related to COVID-19, our partners at OSUCCC-James have recorded this podcast episode: <https://soundcloud.com/thejamescancerfreeworld/james-shields-apr17-2020-final>.

What are the details of the research pledge you announced for COVID-19?

We're working with our partners at OSUCCC-James to determine more information for this research as scientific understanding around COVID-19 grows daily. We'll share updates with the community on pelotonia.org/Rise.

As a participant or donor, can I direct my funds or donation to the COVID-19 research pledge?

No, participants and donors are not able to direct dollars to a specific fund or initiative through Pelotonia.



General Operations

Is this a one-time change for this year or how Pelotonia will look for the future?

We have every hope of gathering in 2021 for the ride, but components of the My Pelotonia platform will be used in the future. Pelotonia has never been just about getting on the bike, so it's time our virtual experience showcases all of the creative ways our community is rallying support!

Can I still get a yard sign? Where can I pick one up?

Yes! Yard signs are available for order through [The Shop](#) or you can pick them up from some of our local business partners. More information on where you can pick up a sign is available on the [Pelotonia Yard Sign](#) blog.

Peloton Captains and Leaders

Where is our Peloton page on My Pelotonia?

We are working to recreate all 2020 Peloton pages on the My Pelotonia site in the coming weeks. Until then, your page is still live and searchable at <https://pelotonia.org/profiles/>. Stay tuned!

How can members join my Peloton?

All Peloton member requests that are entered at <https://mypelotonia.typeform.com/to/b0s4CN> will be approved by Pelotonia within 48 hours of entry. In the weeks following June 2nd we will return to the process where all Peloton leaders are notified of their member requests and can choose to approve or deny them.

Will there be a new toolkit for captains? Should we continue to host recruitment events?

Yes, an updated toolkit for captains is available [here](#). We also encourage the use of virtual recruitment sessions to energize your co-workers and team members. We've outlined new recommendations for recruitment in this Peloton Leaders guide as well.

How should we get our Peloton members engaged? So much of our energy for the year came as part of kick-off events.

We understand this and have included recommendations and ideas in our new Peloton Leaders guide. Don't underestimate the passion and interest of your Peloton members and the power of virtual kick-off sessions. If you need help or suggestions on things we see are working out in the community, please email pelotonia@pelotonia.org and we'll be happy to help!

Should we order team jerseys/shirts this year?

Creating 2020 jerseys and shirts is decided by each Peloton. Many Pelotons are using jerseys from previous years and reallocating those funds to donations for research and/or fundraiser costs. Pelotonia will offer t-shirts for sale year-round, and there will be a new 2020 cycling kit with a jersey and shorts available for purchase with [The Shop](#) beginning May 19.

Our Peloton already created and ordered new jerseys or t-shirts. What should we do with these?

Wear them with pride! Team jerseys and shirts are a great way to share your participation and you can wear them throughout the year. If you're riding as part of your My Pelotonia goal, wear your jersey as you train and when you participate in this year's Ride Weekend virtual activities. Please note, custom jersey and t-shirt designs need to be approved by Pelotonia in advance. Send your design and any questions to Emily Smith at esmith@pelotonia.org.



Donation Processing

Can I still bring donations and checks to the Pelotonia office?

In alignment with Ohio Department of Health guidelines, our office will remain closed until further notice. Please send all checks to our check processing lockbox at

Pelotonia

L-3454

Columbus, Ohio 43260-3454

For UPS/FedEX mailings please ship to:

Pelotonia

Attn: L-3454 (GW2W10)

7 Easton Oval

Columbus, OH 43219

Can donations I already received this year count toward next year if I decide not to participate? Can I defer matching funds from my company to next year since I won't need to meet required commitment this year?

All donations received by Pelotonia between November 1, 2019 and October 31, 2020 will go toward 2020 fundraising and be immediately distributed to the OSUCCC-James to fund cancer research. We cannot defer funds received during this timeframe to a future year.