



➔ 2020 Launch is Coming!

Happy (almost) Pelotonia 2020!

Last year we celebrated 11 years of creating an impact together and over \$207 Million raised for innovative cancer research! Pelotonia 2019 would not have been possible without your leadership, passion, and dedication to our collective One Goal. Thank you for continuing to inspire, motivate, and lead your communities.

Pelotonia 2020 registration launch is three weeks away and we can't wait to see how your leadership takes your Peloton to new heights in 2020!

Key Dates

February 18 — Pelotonia Leader Pre-Launch Event

February 20 — Pelotonia 2020 Registration Launch at 12pm!

February 21 — Launch Party at Pins Mechanical Co. (Downtown)

➔ Peloton Leader Pre-Launch Event

Mark your calendars and join us for the first Peloton Leader event of the year! We will be hosting leaders at the **Fahlgren Mortine** offices on **Tuesday, February 18th from 6:30pm-8:30pm**. We will be presenting all new materials for this year, handing out yard signs, sharing updates for this year's campaign, and providing the opportunity to connect with other leaders. It's going to be

legendary!

Food and drinks will be provided. Two members per Peloton are invited to attend. Click [here](#) to RSVP by February 11th and view more details.

2020 Registration Launch

February 20th is almost here - make sure your Peloton is ready to go before registration launches!

We will be loading all teams from 2019 into our system prior to the launch of registration. This way, members can join your team directly during their registration process. Once registered, Peloton Captains and Admins will have the ability to approve member requests. If you DO NOT plan to have a team for 2020, please let us know and we will remove your name from the list.

Registration Discount Campaign Codes – Each year, some teams will opt to cover the cost of rider registration fees. To do this, we create a unique registration link that can be shared with members of your team. The link will discount registration fees according to your direction. If your team is interested in implementing or using a registration campaign code again in 2020, please email Carolyn Appelhans, cappelhans@pelotonia.org, by February 11th.

Registration Launch Party

Celebrate Pelotonia 2020 registration launch at Pins Mechanical Co. in Columbus! Snack on free pizza from 4-6pm, provided by Donatos, with drinks available to purchase from Pins throughout the evening.

Be sure to invite your Peloton members, friends and family on [Facebook](#)!

We're looking forward to seeing you soon and kicking off another year of
impact!

ONE GOAL,

Eric Olsavsky & Carolyn Appelhans

Community Engagement Team

PELTONIA®

