



➔ ONE MONTH OUT!

We are just 30 days away from this year's Ride Weekend! But there is still time to recruit more riders, raise more funds, and pedal more miles.

Together, we have worked to grow Pelotonia's impact, but we can't stop now - we have more work to do! This update is packed full of info to challenge each of us to go further. Are you up for the challenge?

Resources

[Peloton Leadership Guide](#)

[Peloton Presentation Template](#)

Key Dates

NOW — one last recruitment push!

July 10 — [Pelotonia Rider Orientation](#)

July 11 — **Registration Fee Increases to \$200**

July 11 — Last Day to Withdraw or Decrease Commitment

July 11 — Last Day to Change Your T-shirt and Jersey Size

July 12 — [Pelotonia Tour of the Biomedical Research Tower](#)

July 19 — [Pelotonia Tour of The James](#)

July 20 — [Pelotonia Rider Orientation](#)

July 25 — [RSI Group Riding and Safety Clinic](#)

July 26 — **Volunteers Can No Longer Change or Remove Activity**

July 27 — [RSI Group Riding and Safety Clinic](#)

August 2 — Opening Ceremony**

August 3&4 — Pelotonia Ride days

**Tickets and event details will be sent to all Riders closer to the event.

Calling All Last Minute Registrants!

The Rider registration fee will increase to \$200 on Thursday July 11th.

Send one more email, text, or social post to recruit more members. Convince your friends to hop over that fence they've been hanging on and join The Greatest Team Ever!

As a leader, you have access to historical reports and contacts:

Download Your Past Member Report

1. Login to your Pelotonia Profile Page
2. Under "Manage My Peloton", click "Manage Peloton Members"
3. Click "Download Past Members List"
4. Open up the excel spreadsheet and get to work!

Your report will show if your past members have registered, and if so, what Peloton they're on - making it super easy!

Challenge:

Send an email to all unregistered past Peloton member asking them to join you again this year! We've made it easy for you. Copy the template below and send out before July 11th!

Hi my name is _____ and I am a Pelotonia Community Leader. I am very excited to be part of this movement that inspires hope, and a community that has created an incredible impact towards our goal of ending cancer. We are on track to make 2019 our most impactful year yet, but we need your support to make it happen.

Over the last ten years, you have helped us raise an astounding \$190 Million. These funds have been [invested](#) in high-risk, high-reward research initiatives, but most importantly – they're saving lives every single day. To continue our impact on the future of cancer research, we need **you** to join us for Pelotonia 19.

With 3 forms of participation, there's a role for everyone on The Greatest Team Ever as a:

- [Rider](#) – Get ready for a life-changing experience. Choose a distance that works for you. With routes from 25-200 miles, there is something for everyone of all levels of fitness and training.
- [Virtual Rider](#) – You can participate and support Pelotonia from anywhere in the world. All you do is commit to raise \$100, but the sky is the limit!
- [Volunteer](#) – 3,000 volunteers are needed to make Pelotonia weekend a huge success. Dedicate your time during the Ride Weekend (August 2nd - 4th).

This year is promised to be better than ever, with new routes, surprises, and that unforgettable [Ride Weekend feeling](#).

We're so grateful for your support and hope we can work together toward our One Goal in 2019! Together, we are unstoppable.

One Goal,
Your Name
_____ Peloton Captain

No Lie: Volunteers Can Fearlessly Fundraise!

Volunteers give their time and energy to making Ride Weekend the best weekend of the year. Can you imagine if every volunteer shared their experience, explained why this mission is important to them, and asked for donors to support their efforts? Together, we could create our most impactful year yet – raising more funds for life-saving cancer research!

This year at Ride Weekend, we will be recognizing all volunteers who raise funds with a special Fearless Fundraiser button. For every \$10 a volunteer fundraises, they will be entered to win one of three Fitbit smartwatches! The winners will be announced on October 10th.

Encourage your volunteers to commit to going above and beyond for cancer research!

Fundraise with Columbus' Black & Gold

Support the Columbus Crew SC and fundraise for your Peloton at the same time! If you buy a ticket for the Seattle Sounders Game on July 6 or the Chicago Fire Game on August 31, you'll get a discounted ticket and 50% of your ticket will go back to your Peloton! Here's how it works:

1. Go to <https://offer.fevo.com/pelotonia-fundraiser-offer--b47cb19> to get your Peloton's group page started. If you are not attending the game, send the link to anyone from your team that is interested in corralling the troops for this game!
2. You (or the group leader) will buy your ticket to the game using the group leader link and put your Peloton name under "Group Name".
3. The site will generate you a NEW link specific to your Peloton! Send the new link to your members in your own Peloton and offer this opportunity to your group, friends and families!
4. When everyone on your team and their friends/family buys tickets using this Peloton specific link, you will all be seated together and 50% of each ticket will end up in your Peloton account!
5. You will receive your tickets a few days before the game and you and your Peloton are ready for the game! All you need now is your gold, black, and green!

Safety Police Needed

We're looking for RSI Road Leads to provide extra safety and security during Pelotonia.

What's a Road Lead? A registered Pelotonia Rider who offers assistance along the route and monitors cycling safety, especially amongst their Peloton. RSI Road Leads lookout for unsafe Rider behavior and express concerns directly to their fellow riders.

All Road Leads will receive a specialized helmet cap and recognition on their profile page.

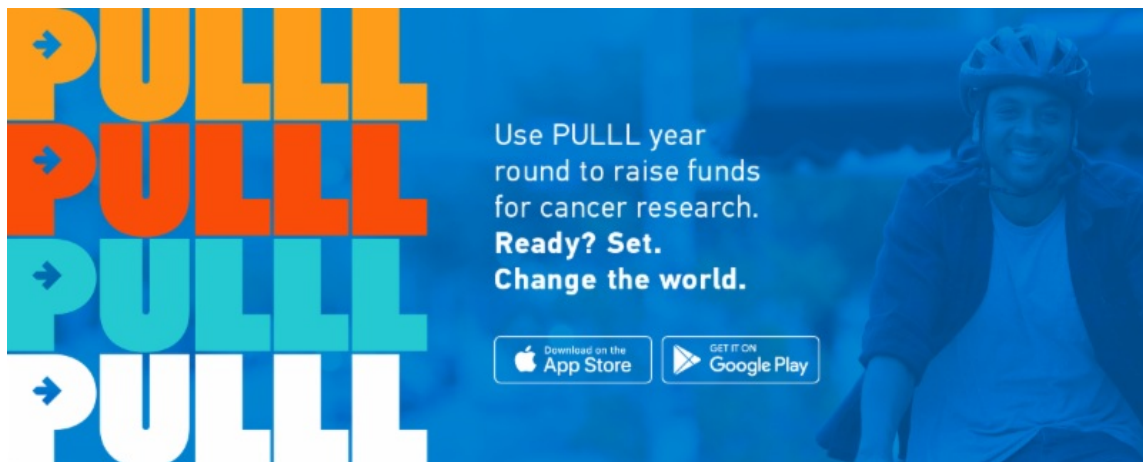
[Let us know](#) if you know of any Riders who would be interested in becoming an RSI Road Lead.

→ Spin Those Wheels

It may be hot outside, but now more than ever, it's important to get those training miles in! Be sure to check out the [Pelotonia Events Page](#) for upcoming training opportunities.

Consider taking advantage of this special training opportunity offered by Ohio State Sports Medicine:

Ohio State Sports Medicine has the bench strength of the best sports medicine physicians, orthopedic surgeons, physical therapists, licensed athletic trainers, sport psychologists, sports nutritionists and clinical researchers. We would like to help you as you train for Pelotonia. From personalized bike fittings to sports nutrition planning, our experts can help get you through your ride and also keep you active for a lifetime. Learn more at wexnermedical.osu.edu/sports-medicine or call 614-293-3600 for an appointment today!



→ PULLL Uploads On The Way!

All those funds raised from BOOSTs, rides, and steps are coming your way!

This week, all PULLL users will receive an email with instructions to connect their Pelotonia ID in PULLL. To be included in the first Pelotonia upload of funds, all participants must connect their Pelotonia ID by Sunday, July 7th.

Eligible funds raised from October 6, 2018 through July 7, 2019 will be issued in mid-July. To learn more about eligible PULLL funds, [click here](#).

We're in the home stretch! Give it your all to recruit more Riders, reach more donors, and make 2019 an unforgettable Ride Year.

ONE GOAL,

Olivia Rozsits

Ride Community Coordinator

PELTONIA®

