

KROGER IS ALL IN!

Kroger wants to support your fundraising efforts with an extra \$50 to end cancer.

Any riders, virtual riders, or volunteers who receive 20 donations by 6.28.19 will be entered to win a \$50 bonus donation from Kroger. Will you be one of the lucky 500 who receive this?

That means up to an extra \$25,000 could be directed to life-saving cancer research if YOU call your neighbors, email a co-worker, post a few messages on social media (in which case you should definitely add **#Kroger50** to your message) and get your friends making donations to your fundraising commitment. Whatever it is, push yourself to get 20 donations to your profile page!

FAQs

Q: When will this opportunity begin?

A: All 2019 donations made on or before 6.28.19 will be counted towards your donation number.

Q: When will this opportunity end?

A: 6.28.19 at 11:59pm.

Q: Who is eligible to earn a \$50 bonus donation from Kroger?

A: Riders, virtual riders, or volunteers who have received 20 donations between 2.21.19 and 6.28.19 will be eligible to be entered to win a \$50 donation from Kroger.

Q: If a participant receives 20 donations or more, will they receive more entries into the \$50 donation from Kroger?

A: No, each qualifying participant will be eligible to receive one \$50 donation from Kroger and will be only entered to win once.

Q: Will 500 riders, 500 volunteers AND 500 virtual riders receive the bonus donation.

A: No, when "500" is referenced, that number is made up of riders, virtual riders, AND volunteers, rather than 500 of each type of participation. These will be randomly drawn to win.

Q: When will the bonus donation be added to participants' Pelotonia profiles?

A: The bonus \$50 donation from Kroger will be credited to participants' profiles by 5pm EST on July 2, 2019.

Q: How many bonus donations can someone earn?

A: Each participant is eligible for one \$50 bonus donation from Kroger, even if they receive more than 20 donations during this time period.

Q: If I donate to myself, am I eligible?

A: Yes, as long as you're one of the 20 donations on your profile page and make the donation between 2.21.19 and 6.28.19.

Q: Is there a minimum donation amount that is required to be entered to win?

A: No, there is not a minimum donation amount required to be entered to win.

Q: Will donations made through the PULLL app be counted towards the 20 donations required to be entered?

A: No, qualifying donations for the Kroger Bonus must be made directly through your Pelotonia profile page, not through PULLL.

Q: Do Pelotons qualify for the \$50 bonus donation?

A: No, the \$50 bonus donation only applies to individual participants, not Pelotons.

Q: Will each ticket I purchase for Pelotonia on the Patio be counted towards the 20 donations?

A: No, POP tickets will only be counted as one donation.

Q: Will outstanding pledged checks count towards the total number of donations?

A: No, only the donations that have been received will count towards this number.

→ **QUESTIONS?** Shoot an email to pelotonia@pelotonia.org or call Pelotonia HQ at 614.221.6100.



**PELOTONIA IS HONORED TO HAVE KROGER
ON THE GREATEST TEAM EVER.**

**#KROGER50
#GREATESTTEAMEVER**