

PELTONIA HQ

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Columbus, Ohio 43215

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pelotonia@pelotonia.org

PELTONIA.ORG

Q: Why has Pelotonia decided to become its own entity?

A: By seeking its own 501(c)(3) designation, Pelotonia is positioned to be eligible for more diverse sources of funding, to raise more funds for cancer research at The Ohio State University Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute, and to continue to grow and develop its unique and independent brand. This will not change the funding relationship between Pelotonia and The Ohio State University Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute.

Q: What is the benefit of Pelotonia becoming its own entity?

A: By seeking its own 501(c)(3) designation, Pelotonia is positioned to be eligible for more diverse sources of funding, to raise more funds for cancer research at The Ohio State University Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute, and to continue to grow and develop its unique and independent brand. This will not change the funding relationship between Pelotonia and The Ohio State University Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute.

Q: Will I need a new W-9, or is the one I have from earlier in the year still relevant?

A: If you already have Pelotonia's W-9, that document is still relevant. Starting on January 1, 2018 a new W-9 will be available.

Q: Where can I find the new W-9?

A: Pelotonia's W-9 form is available by email request to pelotonia@pelotonia.org.

Q: What is Pelotonia's Tax-ID number?

A: Currently, Pelotonia's Tax-ID number is 31-1145986. Beginning on January 1, 2018 Pelotonia will have a new Tax-ID number. Once that number is available it will be added to the FAQ on Pelotonia's website.

Q: Has Pelotonia's lockbox information changed?

A: No, Pelotonia's lockbox information will remain the same and is available below for reference.

Pelotonia

L-3454

Columbus, Ohio 43260-3454

**Please note, the above address accepts USPS mail only.*

501(c)(3) Details 2017–2018

Q: Will I need to do anything to adjust my United Way designation for Pelotonia?

A: For the remainder of 2017, the process surrounding application and allocation of United Way donations designated for Pelotonia will not undergo any changes. In 2018 this process will be altered; Pelotonia will be proactively communicating with United Way to create a transition that is as smooth as possible. More information will be available for United Way donors in the winter of 2017.

Q: Will I need to do anything to adjust my Kroger Community Rewards designated for Pelotonia?

A: For the remainder of 2017, the process surrounding Kroger Community Rewards designated for Pelotonia will not undergo any changes. In 2018 this process will be altered; Pelotonia will be proactively communicating with Kroger to ensure that the impact on donors and fundraising participants is minimal.

Q: Will the process for applying for matching gifts at my company change?

A: For the remainder of 2017, the process surrounding application and allocation of matching gifts will not undergo any changes. In 2018 this process will be altered; Pelotonia will be proactively communicating with corporate matching gift partners and our fundraisers to ensure that the impact on donors and fundraising participants is minimal.

Q: Can a donor now utilize Amazon Smile and designate Pelotonia as a recipient of those funds?

A: Yes, as soon as Pelotonia's new Tax-ID number is available donors will be able to designate general funds for Pelotonia through Amazon Smile and similar organizations. Fundraising or making a donation through Amazon Smile will not be possible in 2017.

Q: Will donors still qualify for President's Club status through The Ohio State University by donating a gift to Pelotonia of \$3,000 or more?

A: President's Club status is not an automatic benefit to donors, however if a donor has a specific interest in using a gift to Pelotonia to benefit their President's Club status, we encourage them to contact our team directly at pelotonia@pelotonia.org.

Q: Will The OSU Foundation still process my gifts?

A: Yes, The OSU Foundation will continue to process gifts designated for Pelotonia through the remainder of 2017. Beginning in 2018 it is preferred that all gifts are directed to Pelotonia.

501(c)(3) Details 2017–2018

Q: Can I still direct funds to Pelotonia through a check made payable to The Ohio State University Foundation?

A: Yes, checks made payable to The OSU Foundation and designated for Pelotonia will still be accepted and applied to Pelotonia's fundraising efforts. Beginning in 2018 it is preferred that all checks are made payable and directed to Pelotonia.

Q: Will The OSU Foundation still provide assistance with matching gift inquiries?

A: Through the remainder of 2017 The OSU Foundation will be able to provide assistance with matching gift inquiries. Beginning in 2018, all matching gift inquiries can be directed to Pelotonia.

Q: Will 100% of Pelotonia's fundraising efforts still be directed to cancer research?

A: Yes, 100% of all donations raised through Pelotonia will be directed to cancer research at The Ohio State University Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute.